

TIT Symposium  
IP Management Strategies  
Tokyo  
December 2, 2003

Intellectual Property Management:  
Strategies in U.S. Corporations

- I. Introduction  
“Golden Age” for IPRs
  
- II. Harvesting Inventions
  - A. Three Stages in Patent Practice
    - 1. Harvesting Inventions  
Extracting and Processing Invention Disclosures
    - 2. Patent Solicitation  
Preparing, Filing and Prosecuting Patent Applications
    - 3. Patent Exploitation  
Employing, Licensing, Enforcing Patents
  - B. Fourteen Constituents or Steps
  - C. Inventorship/Ownership Determination
  - D. Employment/Invention Agreements
  - E. Inventor Incentive Plans
  - F. Invention Documentation/Research Notebooks
  - G. Legal Significance of Invention Disclosure
  
- III. Patent Solicitation
  - A. Patent Searches
  - B. Patent Filing Decisions
  - C. Integration of IPR Categories
  - D. Patents or Trade Secrets
  - E. Patents and Trade Secrets
  - F. Inequitable Conduct Issues
  - G. Optimization of Patent Prosecution
  
- IV. Conclusion